

PRESS RELEASE - NEW COLOURS

Wigiwama Introduces Fresh Colours to Teddy Fabric Collection: Matcha and Guava Pink

Wigiwama, a leading premium kids' soft furniture brand in Europe, is excited to announce the expansion of its signature teddy fabric collection. Known for its luxurious texture and soft feel, our teddy fabric is now available in two new colours – Matcha and Guava Pink – offering more vibrant options for your home decor.

"Our teddy fabric has always been a favourite for its softness," says Anastasia, the co-founder of Wigiwama. "With the introduction of these new colours, we are thrilled to offer our customers more options to create warm, inviting, and stylish spaces for their families."

Previously Wigiwama's teddy fabric collection featured the timeless neutral tones of Biscuit, Cream White and Maple. The Matcha and Guava Pink shades are vibrant yet pastel and will add a beautiful accent to both monochrome and colourful interiors. These colours have been chosen to blend seamlessly with Wigiwama's existing products, allowing for endless interior experiments and creative combinations.

To explore the new collection, visit our website at www.wigiwama.com.

For media inquiries, please contact: hello@wigiwama.com